

Central Market Marketing Fund

Summary Financials

For the year ended 30 June 2022

Income and Expenditure for the year ended 30 June 2022

Marketing Contribution by Lessees	2021-22 \$	2020-21 \$
Income		
Tenants Contribution	487,200	467,214
Income from Market Activities	39,002	20,838
Interest Received	162	
Total Income	526,364	488,052
Expenditure		
Advertising/Promotion	621,364	478,014
Audit Fees	1,200	1,100
Bank Charges	3,470	2,198
Promotional Materials	127	0
Other Expenditure	121	372
Total Expenditure	626,283	481,684
Total Central Market Marketing Fund	(99,919)	6,368
Previous Year brought forward	136,910	130,542
Net position 30 June	36,991	136,910

Marketing Fund Balance Sheet as at 30 June 2022

Central Market Marketing Fund	2021-22 \$	2020-21 \$
Assets		
Cash at Bank	12,526	126,193
Trade and Other Receivables	335,481	34,715
Total Assets	348,007	160,908
Liabilities		
Trade and Other Payables - Current	(311,016)	(23,998)
Total Liabilities	(311,016)	(23,998)
Net Assets	36,991	136,910
Current Year Surplus	(99,919)	6,368
Accumulated Surplus / Deficit	136,910	130,542
Total Equity	36,991	136,910